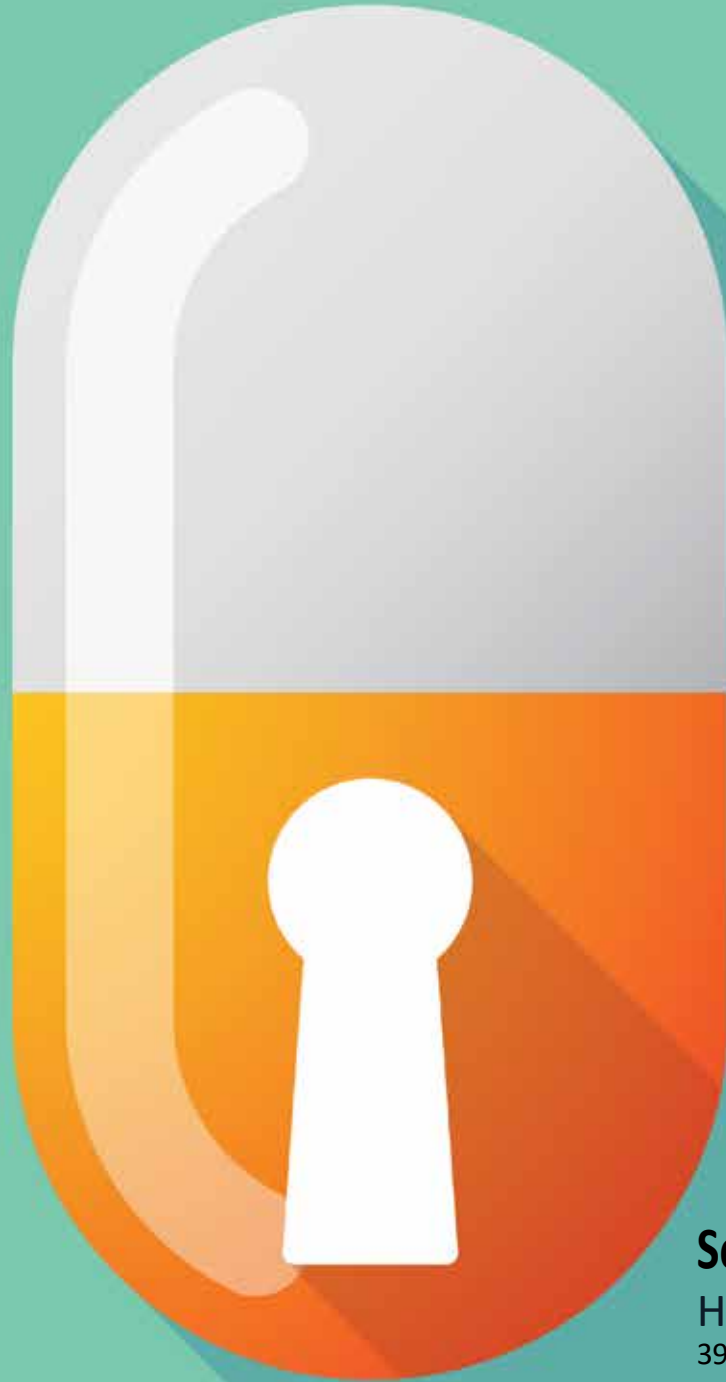


# 340B Midwest Regional Conference & Expo



**September 23 & 24, 2024**  
Hilton Columbus at Easton  
3900 Chagrin Drive, Columbus, OH 43219



Hosted by the Ohio Pharmacists Association

# 340B MIDWEST CPE ACTIVITIES/SESSIONS



Join us for the OPA 340B Midwest Regional Conference & Expo, September 23 & 24, at the Hilton Columbus at Easton, which is situated in the heart of Easton Town Center near shopping, dining and entertainment. Pharmacists, other healthcare professionals, health-system and health center executives, GPOs, wholesalers, drug company decision makers, healthcare leaders, as well as federal, state, and local government officials are invited to learn, interact, network and address today's toughest challenges in community healthcare. Pharmacists and pharmacy technicians can earn up to six hours (0.6 CEU) of continuing pharmacy education credit. Exhibitors will be on hand during breakfasts, breaks, lunch, and evening reception to discuss their products and services designed to meet your practice needs.

## Keynote: **The State of 340B**



*Christopher A. Hatwig, MS, RPh, FASHP,  
President, Apexus LLC, Irving TX*

Current trends and challenges within the 340B program and their impact on different stakeholder groups will be discussed in this session. Various responses in how stakeholder groups are responding to the challenges will also be reviewed.

*Hatwig*

At the completion of this activity, the participant will be able to:

- describe the key drivers of 340B program growth over the last 5 years;
- recognize primary challenges of contract pharmacy restrictions and mitigation strategies employed by covered entities; and
- discuss options for improving transparency and the integrity of the 340B program.

ACPE #0129-0000-24-066-L04-P/T 0.1 CEU Knowledge-based activity

## HRSA Audit Trends & Best Practices



*Chelsea Violette, PharmD, BCPS, BCACP, 340B ACE, Chief Operating Officer, FQHC 340B Compliance, Lebanon TN; Brenda Reitz, R.Ph. 340B ACE, Pharmacy Director, Family Health*

*Violette*

*Reitz*

*Larson*

*Services of Darke County, Ohio; and Heidi Larson, PharmD, 340B ACE, Director of Pharmacy Services, SpendMend, Grand Rapids MI*

Receiving an HRSA Audit notice is always a frightening time for a covered entity. This session will review what to expect from the moment you receive the notice until you close the audit. By reviewing recent audit trends and best practices attendees can better prepare their covered entity for an audit and alleviate some stress and anxiety.

At the completion of this activity, the participant will be able to:

- review recent audit trends as well as the most recent data request list;
- describe the timeline of an audit and what to expect; and
- outline best practices to be prepared before you receive an audit notice.

ACPE #0129-0000-24-067-L04-P/T 0.1 CEU Knowledge-based activity

## 340B State Legislative Actions



*Mark Ogunsusi, PharmD, JD, Associate, Powers Pyles Sutter & Verville PC, Washington DC; Matthew Walker, Partner, Walker & Stevens and West Virginia*

*Ogunsusi*

*Walker*

*Saltsman*

*Lobbyist Group, Morgantown WV; and Nick Saltsman, PharmD, RPh, AAHIVP, 340B ACE, Chief Pharmacy Officer, Equitas Health, Columbus OH*  
Updates on Ohio and West Virginia state legislation pertaining to 340B contract protections, what these changes could mean to your covered entity's operations and what steps you and your registered lobbyist can take to advocate for contract pharmacy protections.

At the completion of this activity, the participant will be able to:

- review the Ohio and West Virginia legislative process;
- report updates on pending legislation on 340B; and

- demonstrate advocacy strategies for the protection of 340B and the profession of pharmacy
- identify effective advocacy strategies to advance 340B contract pharmacy legislation; and
- analyze new West Virginia law via Senate Bill 325, protecting 340B contract pharmacy arrangements.

ACPE #0129-0000-24-068-L03-P/T 0.1 CEU Application-based activity

## Monday Breakouts

### Hospitals - Operations: Ask the Experts\*



*Lewis*

*Larson*

*Sam Lewis, PharmD, MS, 340B ACE, Pharmacy Business Manager, Eskenazi Health, Indianapolis IN; and Heidi Larson, PharmD, 340B ACE, Director of Pharmacy Services, SpendMend, Grand Rapids MI*

Join this session to discuss challenges related to compliance in this ever-changing 340B landscape, current auditing trends, and strategies to ensure HRSA audit readiness.

### Grantees - Essentials in Clinic Administered Drugs\*



*Violette*

*Whitner*

*Chelsea Violette, PharmD, BCPS, BCACP, 340B ACE, Chief Operating Officer, FQHC 340B Compliance, Lebanon TN; and Jangus Whitner, PharmD, MHA, BCACP, 340B ACE, Director, 340B Policy and Compliance, Apexus, Irving TX*

In this session, we will review best practices for ensuring adequate oversight of administered medications, as well as methods to optimize savings opportunities.

### IRA Impacts on the 340B Program



*Ogunsusi*

*Homsted*

*Mark Ogunsusi, PharmD, JD, Associate, Powers Pyles Sutter & Verville PC, Washington DC; and Felicity Homsted, PharmD, MBA, 340B ACE, Chief Executive Officer, FQHC 340B Compliance, Lebanon TN*

The federal Inflation Reduction Act ("IRA") carries myriad modifications to Medicare, the 340B Program, and other federal programs that impact Ohio pharmacists, safety net providers, and their Medicare patients. This session will describe key provisions of the IRA that impact 340B program participants and will analyze proposals for implementing those provisions.

At the completion of this activity, the participant will be able to:

- describe key provisions of the IRA that impact Ohio 340B covered entities and their contract pharmacies;
- identify critical challenges involved with proposed implementation of the IRA that may impact 340B program participation and contract pharmacy arrangements; and
- analyze potential outcomes and advocacy perspectives for operationalization of IRA components that impact 340B savings, covered entity-drugmaker relations, and eligible patient identification.

ACPE #0129-0000-24-069-L04-P/T 0.1 CEU Application-based activity

## Entity-Owned Pharmacy Implementation & Optimization



Reitz Yoho Viswanathan

Brenda Reitz, R.Ph., 340B ACE, Pharmacy Director, Family Health Services of Darke County, Ohio; R. Logan Yoho, PharmD, BCACP, 340B ACE, Director of Pharmacy Services,

FQHC340B Compliance, Lebanon TN; and Sid Viswanathan, Founder & Co-CEO, Alchemy Health, Inc.

In the midst of contract pharmacy restrictions, covered entities have relied on entity-owned pharmacies to create access and to maintain financial stability. This session will highlight what to know when considering opening an entity-owned pharmacy as well as opportunities to optimize an existing pharmacy.

At the completion of this activity, the participant will be able to:

- evaluate the elements that can indicate that an entity-owned pharmacy is viable;
- identify opportunities to increase utilization of an entity-owned pharmacy;
- recognize ancillary services that enhance entity-owned pharmacy utilization rate; and
- analyze common opportunities for improvement in an entity-owned pharmacy; and
- identify the most common pitfalls in opening up an entity-owned pharmacy to avoid.

ACPE #0129-0000-24-070-L04-P/T 0.1 CEU Application-based activity

## Tuesday Breakouts

### Hospitals - Spend Optimization\*



Bowman Huffman

David Bowman, MBA, CPhT, Commodity Manager, Pharmaceutical Sourcing, The Ohio State University Wexner Medical Center, Columbus OH; and Doug Huffman, R.Ph., Pharmacy Purchasing Coordinator, Nationwide Children's Hospital, Columbus OH

This session will equip new buyers with essential strategies for managing WAC and 340B spend. Learn how to connect with your 340B team, explore contracting opportunities, and leverage resources like split billing software and analytics tools to optimize your program's efficiency and compliance. Gain practical insights to excel in your role and enhance your organization's 340B and WAC operations.

### Grantees - Operations: Ask the Experts\*



Homsted Ogunsusi Whitner

Felicity Homsted, PharmD, MBA, 340B ACE, Chief Executive Officer, FQHC 340B Compliance, Lebanon TN; Mark Ogunsusi, PharmD, JD, Associate, Powers Pyles

Sutter & Verville PC, Washington DC; and Jangus Whitner, PharmD, MHA, BCACP, 340B ACE, Director, 340B Policy and Compliance, Apexus, Irving TX

This session will provide an opportunity for health care organizations that receive federal grant funds and that participate in the 340B drug pricing program to ask experts key legal and operational questions to further support their safety-net health care missions.

## Federal Legislative Updates



Young

Shannon Young, Associate Editor and Senior Writer, 340B Report, Washington DC

Several bills have been introduced this year. This session will review the bills currently introduced in Congress. The session will also provide an overview of the current political landscape of Congress and the likelihood of 340B reform legislation.

At the completion of this activity, the participant will be able to:

- review the current pending legislation aiming to reform the 340B program;
- describe the political dynamics of the current Congress; and
- recognize opportunities for covered entities to educate legislators.

ACPE #0129-0000-24-080-L03-P/T 0.1 CEU Knowledge-based activity

\* No continuing pharmacy education will be awarded for participation in the Breakout sessions.



### CONTINUING PHARMACY EDUCATION CREDIT

This meeting is targeted to all pharmacists and pharmacy technicians. The continuing pharmacy education (CPE) for this program is coordinated by the Ohio Pharmacists Foundation (OPF). To receive CPE credit for the live conference, pharmacists and pharmacy technicians must attend the entire session, actively participate, and complete the speaker evaluation(s) in OPA's LecturePanda platform indicating sessions attended within 60 days of the Conference. CPE Statements of Credit can be printed from the CPE Monitor. Disclosure of faculty and commercial support relationships will be made known at the activity.

Disclosure: Individuals responsible for planning OPF continuing pharmacy education activities have no relevant financial relationships with ineligible companies to disclose.



The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

### Download the OPA App

The Ohio Pharmacists Association has a free App available for download. In the App store/Google Play, search for "Ohio Pharmacists Association." From the homepage of the OPA app, select the *Events' App Access* tile. When you click on the *340B Midwest Regional Conference & Expo* from the list of events, a check mark appears and there may be a slight pause as the content loads. Once downloaded, you will be on the event landing page. Within the 340B Midwest app, you will find the conference schedule; in-depth descriptions of programming and downloadable handouts; sponsors; exhibitors; floorplans of the Hilton Columbus at Easton and the Expo.





# 340B MIDWEST SCHEDULE

## Monday, September 23

- 8:00 am Registration, Coffee and Continental Breakfast
- 9:00 am Keynote: The State of 340B**
- 10:00 am HRSA Audit Trends & Best Practices**
- 11:00 am Break *with Expo*
- 11:15 am 340B State Legislative Actions**
- 12:15 pm Lunch *with Expo*
- 1:30 pm Monday Breakouts**  
***Hospitals - Operations: Ask the Experts***  
***Grantees - Essentials in Clinic Administered Drugs***
- 3:00 pm Break *with Expo*
- 3:30 pm IRA Impacts on the 340B Program**
- 4:30 pm Reception

## Tuesday, September 24

- 8:00 am Registration, Expo, and Continental Breakfast
- 9:00 am Entity-Owned Pharmacy Implementation & Optimization**
- 10:00 am Break *with Expo*
- 10:15 am Tuesday Breakouts**  
***Hospitals - Spend Optimization***  
***Grantees - Operations: Ask the Experts***
- 11:15 am Federal Legislative Update**
- 12:15 pm Conference Adjournment

*Special Thanks to our Sponsor  
(as of 7/1/2024)*



*Thanks to our exhibitors  
(as of 7/1/2024)*

CCN Pharmacy  
 FQHC 340B Compliance  
 Gilead Sciences  
 Liberty Software, Inc.  
 Merck  
 PDMI

### Pharmacist and Pharmacy Technician CPE Reporting:

To receive CPE credit for the live conference, pharmacists and pharmacy technicians must use OPA's LecturePanda platform. To access OPA's LecturePanda platform, use the *CPE Credit/Evaluations* tile in the OPA 340B Midwest Regional Conference app.

To register on LecturePanda, pharmacists and pharmacy technicians will use the same email address used to register for the Conference, and their NABP e-Profile ID number. Once registered for the OPA 340B Midwest Regional Conference, the attendee will have access to complete the following:

1. speaker evaluation for each session,
2. one-time conference evaluation,
3. claim credit(s) in LecturePanda, and
4. submit credit(s) via LecturePanda.

Once live credits have been claimed, the attendee must submit the credits in the LecturePanda platform to the CPE Monitor by **November 21, 2024**.

## Conference Hotel

Make your online reservation with the special conference rate by **August 23, 2024**. If you phone in your reservation, be sure to say you are attending the 340B Midwest Regional Conference and Expo.

Hilton Columbus at Easton  
 3900 Chagrin Drive, Columbus, OH 43219  
 Room rate: \$194 per room, per night  
 Call: (614) 414-5000 | Group Code: 94Z  
 Online Registration:  
[bit.ly/340BMidwestConferenceExpo2024](http://bit.ly/340BMidwestConferenceExpo2024)





# 340B MIDWEST REGIONAL CONFERENCE REGISTRATION

September 23 & 24, 2024 | Hilton Columbus at Easton, 3900 Chagrin Drive, Columbus, Ohio 43219



Name \_\_\_\_\_ Nickname for Badge \_\_\_\_\_

NABP e-Profile ID \_\_\_\_\_ Birthdate (MMDD format) \_\_\_\_\_

Preferred Address  Home  Work \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Employer \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_ Work Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_ Phone ( ) \_\_\_\_\_

If physically impaired, indicate any special assistance you will need \_\_\_\_\_

Special Dietary Requirements:  Vegetarian  Other requests are subject to an additional \$10 per meal

Request: \_\_\_\_\_

Registrant Type	By 9/4/2024	After 9/4/2024	Onsite
Pharmacist	\$389	\$439	\$489
Pharmacy Technician	\$189	\$239	\$289
Student Pharmacist	\$189	\$239	\$289
Non-pharmacist/non-technician Stakeholder* <small>Check all applicable stakeholder designations below</small>	\$240	\$290	\$340

Stakeholder Designations:  Covered Entity  Vendor  Consultant  Contract Pharmacy  Other

Registration includes admission to all Live CPE Activities/Sessions, access to handouts, Expo, breakfasts, lunch, breaks and reception.  
\*Students and non-pharmacist/non-pharmacy technician stakeholder registrants are not eligible for continuing pharmacy education credit.

## PAYMENT:

Register online at [www.ohiopharmacists.org](http://www.ohiopharmacists.org)  
OR Mail to: OPA 2674 Federated Blvd, Columbus, OH 43235 OR fax: 614-389-4582 OR call: 614-389-3236

Total Remitted \$ \_\_\_\_\_  Check included



Credit Card  
 VISA  MasterCard  American Express  
 Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Account # \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 (If different from above)

Electronic Funds Transfer  
 Checking  Savings  Business Checking  
 Routing # \_\_\_\_\_  
 Account # \_\_\_\_\_  
 Name on Account \_\_\_\_\_

Request for refunds, less \$25 administrative fee, will be honored if received by 9/12/24.

## CONFIRMATION AND HOTEL INFORMATION

Upon registration, a confirmation email will be sent to you. From [www.ohiopharmacists.org](http://www.ohiopharmacists.org), you can click on the 340B Midwest Regional Conference link under Latest News for 340B schedule and hotel information.

## CONSENT

for use of photographic images: Registration and attendance at, or participation in, OPA meetings and other activities constitute an agreement by the registrant to OPA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities.